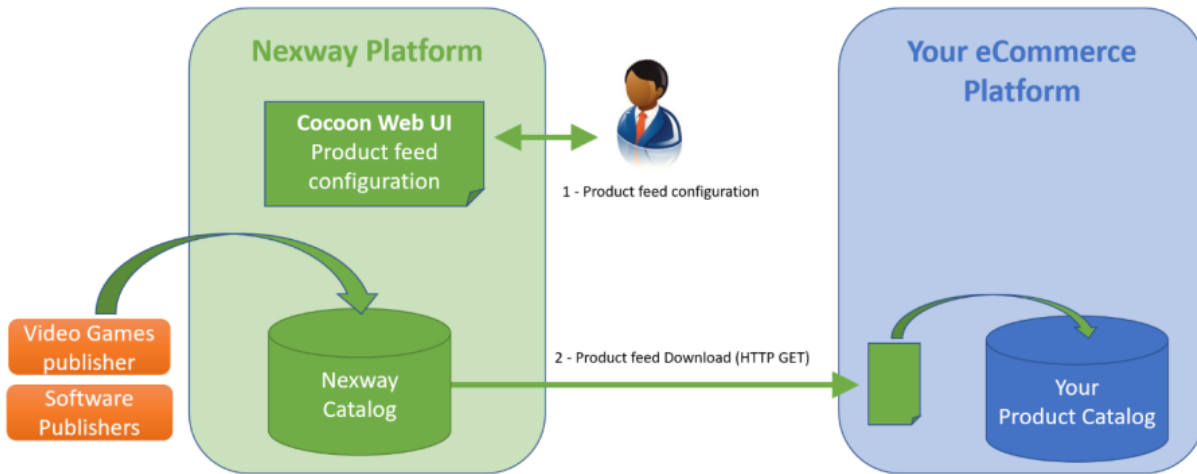


Configuring your Product Feed



Use the credentials sent to you by the Nexway Customer Success team (via the email address cs.nexwayconnect@nexway.com) to connect to Cocoon (preproduction: [Cocoon UAT](#); production: [Cocoon Production](#)) to define your product feeds. For each product feed, you can define:

- Feed format (CSV, XML, etc.)
- Product list (categories, publishers, geos, etc.)

Step 1: Define a product feed format

Each feed format is named and allows you to define feed such format parameters as:

- Nexway Product Feed Version (we recommend selecting the latest version)
- Output format: CSV or XML (the Excel icon will set the output to Excel compliant)
 - For CSV format: If necessary, select charset, separator, delimiter, line ending
 - For CSV format: Selecting fields and order them by clicking on the check-box and dragging and dropping them into the field list

Step 2: Define a product list

You can define your product list by using product defines a segment of the Nexway Catalog using the filtering criteria below:

- Provider
 - Full: Full catalog export (limit is not required)
 - Top-selling: Products flagged as "Top Selling" in the catalog
 - New product: Products flagged as "New" in the catalog
- Limit: Maximum number of products in the product feed
- Territory: Point of sale, product language, product description language
- Categories: List of product categories
- Publisher: List of publishers
- SKU: Product reference code or name

Step 3: Test your product feed

Once created, the product list activates the product feed, which you can test through the Cocoon interface.

The parameters provided via the URL are:

- V2.4: Latest release of the product feed
- Secret (mandatory): Alphanumeric (8-10) key sent (Cocoon)
- Provider (mandatory): Product list
- Config (mandatory): Feed format

Note: For security reasons, the IP address used on your side to access the product feed needs to be registered with and authorized by Nexway.