

Introducing Nexway Connect

Through Nexway Connect, Nexway allows Merchants (resellers) to access a very large catalog of software and video games to add to their online business. Nexway provides a standard interface to collect product catalog data and to submit purchase orders.

Nexway manages the complexity of business relationship between the publisher and the end-user product fulfillment.

Thanks to this solution, you as a Merchant can add thousands of software products and games to your digital store.

A Digital content scenario can be split in 4 steps:

- 1. Configuring your product feed**

Thanks to Nexway's online user Interface (Cocoon), you can adapt the format of the flow (XML, CSV, etc.) and select the subset of the Nexway Connect catalog you want to sell in your own store.

- 2. Integrating the product feed into your product database**

A web programmatic interface (HTTP Get) allows you to automate downloading your product feed to integrate it into your store's product catalog. The product feed contains all the information required by your store (product description, images, pricing, promotions, etc). You can choose to get the full content of your subset or only the latest changes.

- 3. Managing orders**

Connect your order management system to Nexway's order system via a standard REST API to enable purchase of products in the Nexway Connect catalog.

- 4. Monitoring your business**

Follow and monitor your business activity through Nexway's online user interface, and access sales reports to track the performance of your business.